



# 60TH

# Annual Meeting

TUESDAY JULY 13 to FRIDAY JULY 16

2027

One Reproduction:

Advancing Reproductive Science Across All Species



CHARLOTTE CONVENTION CENTER  
CHARLOTTE, NC

## Sponsorship Prospectus

|                                                                                                                                                                                                                                                                                                                | PLATINUM<br>\$20,000 | GOLD<br>\$10,000 | SILVER<br>\$5,000 | BRONZE<br>\$2,500 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|------------------|-------------------|-------------------|
| <b>Logo Recognition &amp; Acknowledgement</b>                                                                                                                                                                                                                                                                  |                      |                  |                   |                   |
| <ul style="list-style-type: none"> <li>SSR Website Event Page Logo Recognition</li> <li>Sponsor Recognition Email to Membership</li> <li>Social Media Post Acknowledging all Sponsors</li> <li>Acknowledged during the opening &amp; closing of the conference</li> <li>Sponsor Signage Recognition</li> </ul> | ✓                    | ✓                | ✓                 | ✓                 |
| <b>Digital Ad in Conference App</b><br><i>Ad of your choice size subject to platform specs.</i>                                                                                                                                                                                                                | ✓                    | ✓                |                   |                   |
| <b>Exhibit Table*</b>                                                                                                                                                                                                                                                                                          | 1 Double             | 1 Double         | 1 Single          | 1 Single          |
| <b>Complimentary Meeting Registrations</b>                                                                                                                                                                                                                                                                     | 4                    | 3                | 2                 | 1                 |
| <b>Welcome Bag Insert</b><br><i>Supplied by Sponsor for Distribution</i>                                                                                                                                                                                                                                       | ✓                    | ✓                | ✓                 | ✓                 |
| <b>Stand Alone Social Post</b><br><i>Tagged Post on LinkedIn, Bluesky, Instagram &amp; Facebook</i>                                                                                                                                                                                                            | 2                    | 1                |                   |                   |
| <b>Logo on Banner in Mobile App</b><br><i>Subject to platform specs.</i>                                                                                                                                                                                                                                       | ✓                    | ✓                | ✓                 | ✓                 |
| <b>Ticket to President's Reception</b>                                                                                                                                                                                                                                                                         | 4                    | 3                | 2                 | 1                 |
| <b>Email to Members</b><br><i>Content supplied by sponsor. Subject for approval.</i>                                                                                                                                                                                                                           | 2                    | 1                |                   |                   |
| <b>Opportunity to include Ad or Article in Newsletter</b>                                                                                                                                                                                                                                                      | 3                    | 2                | 1                 | ✓                 |
| <b>Tote Bag Insert</b><br><i>Supplied by Sponsor for Distribution</i>                                                                                                                                                                                                                                          | ✓                    | ✓                | ✓                 | ✓                 |
| <b>Additional a la carte benefits</b><br><i>Choose from list on page 2</i>                                                                                                                                                                                                                                     | Tier 1 or 2          | Tier 2           |                   |                   |
| <b>Host a Webinar</b>                                                                                                                                                                                                                                                                                          | 1                    |                  |                   |                   |
| <b>Sponsor Scientific Session of Choice</b><br><i>Choose a session from program.</i>                                                                                                                                                                                                                           |                      | 1                |                   |                   |
| <b>Sponsor a Webinar</b>                                                                                                                                                                                                                                                                                       |                      |                  | 1                 |                   |

\* Exhibitors will be contacted with further information for table set up and exhibitor passes.

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## Sponsorship Add-Ons

**Tier One and Two stand alone purchases below include logo recognition at the Annual Meeting, in all communications, and displayed at session sponsored event.**

|                                                                                  | Add-On Package Price | Stand Alone Price | Availability |
|----------------------------------------------------------------------------------|----------------------|-------------------|--------------|
| <b>Exhibit Table* (6 ft with skirt)</b>                                          | Included             | \$1500            | Unlimited    |
| <b>Tote Bag Insert</b><br><i>(Supplied by Sponsor for Distribution)</i>          | Included             | \$1000            | Unlimited    |
| <b>Digital Ad in Conference App</b>                                              | \$500                | \$1000            | Unlimited    |
| <b>Logo Item of Your Choice</b><br><i>(Supplied by Sponsor for Distribution)</i> | \$1000               | \$2000            | Unlimited    |
| <b>Trainee Travel Supporter</b>                                                  | \$5000               | \$5000            | Unlimited    |

### TIER ONE

|                                |        |        |   |
|--------------------------------|--------|--------|---|
| <b>Tote Bag with Your Logo</b> | \$5000 | \$7000 | 1 |
| <b>Lanyard with Your Logo</b>  | \$4000 | \$7000 | 1 |
| <b>Opening Reception</b>       | \$2000 | \$4000 | 1 |
| <b>Closing Reception</b>       | \$2000 | \$4000 | 1 |
| <b>Poster Room</b>             | \$2000 | \$4000 | 1 |
| <b>Plenary Panel</b>           | \$2000 | \$4000 | 1 |

### TIER TWO

|                                  |        |        |   |
|----------------------------------|--------|--------|---|
| <b>Registration Desk</b>         | \$1000 | \$2000 | 1 |
| <b>Trainee Mentor Lunch</b>      | \$1000 | \$2000 | 1 |
| <b>Trainee Mixer</b>             | \$1000 | \$2000 | 1 |
| <b>Tea/Coffee Break</b>          | \$1000 | \$2000 | 3 |
| <b>Bingo Card/Scavenger Hunt</b> | \$1000 | \$2000 | 1 |
| <b>Entertainment/DJ</b>          | \$1000 | \$2000 | 1 |

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