

Sponsorship & Exhibition Prospectus

SSR.ORG





# **Sponsorship & Exhibitor Opportunities**

Become an
Annual
Meeting
Sponsor and
Exhibitor
in 2025!

SSR has developed the following benefits to ensure maximum visibility for our sponsors and exhibitors during the conference.

# **Brand Visibility**

- **▼ PROMINENT SIGNAGE** at the Annual Meeting
- **✓ COMPANY LISTING** in the Mobile App
- ✓ PROMINENT SIGNAGE at your sponsored event
- ✓ COMPANY LOGO on the Annual Meeting Website
- **✓ EXHIBIT BOOTHS IN HIGH-TRAFFIC AREA**

	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,000	FRIEND Up to \$2,000
Recognition and Acknowledgement SSR Website Event Page* SSR Website Homepage* Acknowledged during opening and closing of the conference* Meeting Program (Digital) Sponsor Signage Conference Email to Attendees (1) Spotlight Email to Attendees	<b>~</b>	~	<b>~</b>	<b>~</b>	*Only top 3 benefits included*
Exhibit Booth	l included Double	l included Double	l included Single	l included Single	
Complimentary Meeting Registrations	2	2	2	2	
Welcome Bag Insert	<b>~</b>	<b>~</b>	<b>✓</b>	<b>✓</b>	
Social Post	I, Pre and post event	I, Pre and post event	ı	I.	
Complimentary Program Ad	Full-page	Full-page	Half-page	Quarter-page	
Banner Ad in Mobile App	<b>~</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	
Invitation to President's Reception	2	2	2	I	
Informational Press Release to Members	3	2	I		
Logo recognition in Newsletters	6	4	2	I	
Upon request Attendee List (Opt-ins only)	<b>~</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	
Additional a la carte benefits	Any two Tier I packages	One Tier I and one Tier 2 package	Two Tier 2 packages		

## TIER I

#### Trainee-Mentor Lunch

- ✓ Logo recognition on signage
- → Opportunity to address the attendees during the lunch

#### Trainee Mixer

- ✓ Logo recognition on signage
- → Opportunity to address attendees and kick off the session

#### **Opening Reception**

- ✓ Logo recognition on signage
- → Opportunity to address attendees and kick off the session

#### **Closing Reception**

- ✓ Logo recognition on signage
- Opportunity to address attendees during the sponsored reception

## Breakfast/Lunch Sponsors

✓ Logo recognition on signage

#### Conference Bag

- ✓ Logo recognition on bag, along with SSR logo
- ✓ Secure your spot as the Conference Bag sponsor by June 13, 2025

#### Lanyard

- $\checkmark$  Logo recognition on lanyard, along with SSR logo
- ✓ Secure your spot as the Lanyard sponsor by June 13, 2025

#### Tea/Coffee Break

✓Logo recognition on signage

#### Wellness Sponsor

- ✓ Logo recognition on hand sanitizer, along with SSR logo
- ✓ Secure your spot as the Wellness sponsor by June 13, 2025

#### Notepad

TIER 2

- Logo recognition on notepad, which will be placed in all attendees' conference bag
- ✓ Secure your spot as the Notepad sponsor by June 13, 2025





# **Exhibiting Opportunities**

As an exhibitor at the 58th Annual Meeting, you will have direct contact with over 1,000 research scientists, medical doctors, post-doctoral fellows, and graduate students in the field of reproductive biology. Delegates from across the world will participate in a forum of active discussion and learning, present data, discover the latest information in their field, and collaborate with fellow scientists.

This is an opportunity to showcase your latest technology, products, programs and services to a targeted audience.

Exhibit spaces are sold on a first come, first serve basis.

#### **Exhibitor Services**

SSR has contracted with a show management service to provide exhibit materials, furnishings, and shipping services. This will include an exhibit service kit containing information, pricing, order forms and a complete schedule, including set up and dismantling hours.

# Fedex Shipping to the Annual Meeting

Fedex Shipping to Marriott Marquis Washington, D.C.:

- I. Packages should be shipped to the recipient's attention. (Not the Event Manager or the Event contact.)
- 2. Drayage/Handling fees are assessed by weight and are charged for both load in/load out.
- 3. Packages held for longer than 5 days will be assessed an additional storage fee.
- 4. Payment methods accepted include FedEx Account, Credit Card, and Guest Room Billing. Standard weekday hours are 7:00 AM 7:00 PM and Saturday/Sunday 8:00 AM 5:00 PM.

### **Audio/Visual Information**

**Click Here** to order A/V needs.

#### **Cancellation Policy**

Written notice of cancellation must be **RECEIVED BY June 15th, 2025** for a refund of exhibit space except for a \$50 administrative fee. Cancellation **AFTER June 15th, 2025** will NOT receive a refund.

Registration may be transferred to another individual.

Exhibitors may attend their booth at any time during the hours of the SSR Annual Meeting, and are encouraged to book appointments with individuals.

#### **Security & Liability**

SSR and the Marriott Marquis Washington D.C. assume no responsibility or liability for exhibitor's property or for loss or damage to displays while on the premises. Exhibitors are responsible for securing their own liability insurance, including, but not limited to, coverage for damage to property, accidents, and injuries to exhibitors, facility employees, or vendors as a result of the installation, occupancy, and dismantling or removal of their exhibits into and from the Marriott Marquis Washington D.C.





# **Media Distribution Fee \$750**

SSR will distribute your pamphlet/brochure with each delegate's registration packet. SSR reserves the right to accept or reject materials and will issue a refund if rejected. Sponsor will be responsible for production of the item and shipping to event location.

# **Additional Ways to Support SSR**

The Society is a 501(c)(3) corporation, and all gifts are US-tax-deductible. All donations and their tax deductibility are acknowledged by a letter from the SSR President in January of each year, and donors are listed on the SSR Supporters page online. Donations can be directed to the general endowment of SSR, to support all of the society's activities, or directed to one of the specific funds listed below:

### **General Endowment Fund**

Supports all of the society's activities.

#### **Anita Payne Endowment Fund**

Funds the Antia Payne New Perspectives on Reproductive Biology Lecture at the Annual Meeting and SSR trainee participation in leading-edge courses or workshops.

# Bruce D. Murphy Endowment Fund for SSR Trainee Members

Provides support for the Trainee Representatives' activities at the Annual Meeting.

# Fuller Bazer International Scientist Fund

Recognize scientific excellence in reproductive biology of international scientists outside North America through an award presented at the Annual Meeting.

#### **Janice Bahr Endowment Fund**

Provides Support for early career independent scientist to attend SSR Annual Meeting.

### John J. Eppig Endowment Fund

Funds Annual Meeting session on female gametogenesis or follicular development.

### **SSR Trainee Support Fund**

Provides travel assistance to Trainee Members of the Society to attend and present their research at the Annual Meeting.

## Virendra B. Mahesh Neuroendocrine Fund

Supports a neuroendocrine focus session at the annual meeting.

### Virendra B. Mahesh Legacy Fund

Supports maintenance and enhancement of Biology of Reproduction.

## <u>Virendra B. Mahesh New</u> <u>Investigator Fund</u>

Supports the New Investigator Award, which recognizes an active, regular member of the Society for outstanding research completed and published within 12 years after receiving the PhD or other equivalent professional degree.

## William Hansel Ovarian Research Program Fund

Funds an Annual Meeting session on ovarian function.

# Ryuzo Yanagimachi Endowment Fund

Funds Annual Meeting session on fertilization and Assisted Reproductive Technologies (ART).



Donate to one of the above funds at members.ssr.org/donations.

