



**SSR 55<sup>TH</sup> ANNUAL MEETING**

# ***Reproduction: Odyssey of Discovery***

**JULY 26–29, 2022**  
Spokane Convention Center  
Spokane, WA



**SPONSORSHIP PROSPECTUS**

# SPONSORSHIP OPPORTUNITIES

Become an  
 Annual Meeting  
 Sponsor  
 in 2022!

SSR has developed the following benefits to ensure maximum visibility for our sponsors during the conference.

### Brand Visibility

- ✓ **PROMINENT SIGNAGE** at the Annual Meeting
- ✓ **PROMINENT SIGNAGE** at your Sponsored Event
- ✓ **EXHIBIT BOOTHS IN HIGH TRAFFIC AREA**
- ✓ **COMPANY LISTING** in the Program Book and Mobile App
- ✓ **COMPANY LOGO** on the Annual Meeting Website

	PLATINUM \$20,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	SUPPORTER \$2,500	FRIEND \$1,500
<b>Recognition and Acknowledgement</b>						
<ul style="list-style-type: none"> <li>• SSR Website Event Page - Option to have video</li> <li>• SSR Website Homepage</li> <li>• In Meeting Program (Print and Digital)</li> <li>• Sponsor Signage</li> <li>• In Conference Email to Attendees</li> <li>• (1) Spotlight Email to Attendees</li> <li>• Opportunity for sponsor to be acknowledged during opening or closing of the conference</li> </ul>	✓	✓	✓	✓	✓	✓
<b>Exhibit Booth</b>	1 included	1 included	1 included	1 included	Available at discounted rate of \$1,000	Available at discounted rate of \$1,000
<b>Complimentary Meeting Registrations</b>	6	5	4	3	2	1
<b>Welcome Bag Insert</b>	✓	✓	✓	✓	✓	✓
<b>Social Post</b>	2, Pre and post event	2, Pre and post event	1	1		
<b>Complimentary Ad</b>	Full-page	Full-page	Half-page			
<b>Banner Ad in Mobile App</b>	✓	✓	✓	✓	✓	
<b>Invitation to President's Reception</b>	3	2	2	1	1	
<b>Informational Press Release to Members</b>	3	2	1			
<b>Ads in Newsletters</b>	6	4	2	1		
<b>Upon Request Attendee List (Opt-ins only)</b>	✓	✓	✓	✓		
<b>Additional a la carte benefits</b>	Any two Tier packages	One Tier 1 package and one Tier 2 package	Two Tier 2 packages	One Tier 2 package		

#### TIER 1

- Charging Station**
  - ✓ Logo recognition on station
- Mobile App**
  - ✓ Logo recognition on the mobile app homepage
  - ✓ "Mobile app name" Sponsored by XXX
- Trainee-Mentor Lunch**
  - ✓ Logo recognition on signage
  - ✓ Opportunity to address the attendees during the lunch
- Trainee Networking**
  - ✓ Logo recognition on signage
  - ✓ Opportunity to address attendees and kick off the session
- Welcome Reception/Exhibit Hall Reception/Leadership Reception**
  - ✓ Logo recognition on signage
  - ✓ Opportunity to address the attendees during the sponsored reception

#### TIER 2

- Breakfast/Lunch Sponsors**
  - ✓ Logo recognition on signage
  - ✓ Opportunity to address attendees and kick off the session
- Conference Bag**
  - ✓ Logo recognition on bag, along with SSR logo
- Hotel Key Card**
  - ✓ Logo recognition on hotel key card, along with SSR logo
- Lanyard**
  - ✓ Logo recognition on lanyard, along with SSR logo
- Non-trainee Networking Session**
  - ✓ Logo recognition on signage
  - ✓ Opportunity to address attendees and kick off the session
- Social Events**
  - ✓ Logo recognition on signage
  - ✓ Opportunity to address attendees and kick off the session
- Wellness Sponsor**
  - ✓ Logo recognition on mask kit, along with SSR logo
- T-shirt Sponsor**
  - ✓ Logo placement on conference T-shirt, along with SSR logo
- Conference Bag Insert**
  - ✓ Opportunity to place one piece of collateral or branded item in the conference bag for all attendees to receive

## EXHIBITING OPPORTUNITIES

As an exhibitor at the 55th Annual Meeting, you will have direct contact with over 1,000 research scientists, medical doctors, post-doctoral fellows, and graduate students in the field of reproductive biology. Delegates from several continents will participate in a forum of active discussion and learning; present data; discover the latest information in their field and collaborate with fellow scientists.

**This is an opportunity to showcase your latest technology, products, programs and services to a targeted audience.**

Exhibit spaces are sold on a first come, first serve basis.

**EXHIBIT BOOTH**  
Single: \$1,500  
Double: \$3,000

### Recognition on

- SSR Website Event Page
- In Meeting Program (Print and Digital)

- Sponsor Signage
- In Conference Sponsor Highlight Email to Attendees
- Opening and Closing Slides

**Complimentary Meeting Registrations: 2**

**DEADLINE: May 27, 2022**

### Exhibitor Services

SSR has contracted with a show management service to provide exhibit materials, furnishings, and shipping services. This will include an exhibit service kit containing information, pricing, order forms and a complete schedule, including set up and dismantling hours.

### Security & Liability

SSR and the Spokane Convention Center assume no responsibility or liability for exhibitor's property or for loss or damage to displays while on the premises. Exhibitors are responsible for securing their own liability insurance, including, but not limited to, coverage for damage to property, accidents, and injuries to exhibitors, facility employees, or vendors as a result of the installation, occupancy, and dismantling or removal of their exhibits into and from the Spokane Convention Center.

### Cancellation Policy

Written notice of cancellation must be **RECEIVED BY May 27, 2022** for a full refund of exhibit space. Cancellation **ON OR BEFORE June 27, 2022** will receive a 50% refund. Cancellation **AFTER June 27, 2022** will NOT receive a refund.

*Registration may be transferred to another individual.*

Exhibitors may attend their booth at any time during the hours of the SSR Annual Meeting, and are encouraged to book appointments with individuals.

# ADVERTISING OPPORTUNITIES

## Media Distribution Fee \$750

SSR will distribute your pamphlet/brochure with each delegate's registration packet. SSR reserves the right to accept or reject materials and will issue a refund if rejected.

## Literature Exhibit Table \$250

SSR will place your literature on a table in the Exhibit area. SSR reserves the right to accept or reject materials for display and will issue a refund if rejected.

## Ad File Format Specifications

Please submit your electronic file ad as outlined below:

- Image Resolution: 300 DPI (at Final Size)
- Color Ads: CMYK (Process)
- B&W Ads: Grayscale (Black & White)
- DO NOT Include Crop Marks
- Acceptable File Format: PRESS Quality PDF

## Ad Size Specifications

FULL PAGE ONLY		
Size (Live Area) 4.5"x 7.75"	Size (Trim Area) 5.5"x8.5"	Size (Bleed Area)* 5.75"x 8.75"
HALF PAGE	QUARTER PAGE	BUSINESS CARD
4.5"x 3.5"	3"x3.5"	2"x3.5"

All Measurements are Width x Height

## Advertising Rates

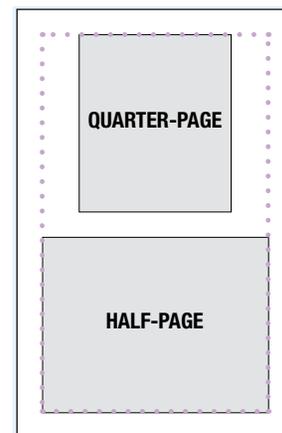
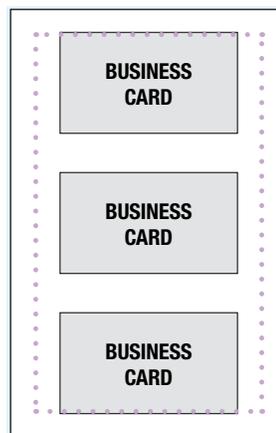
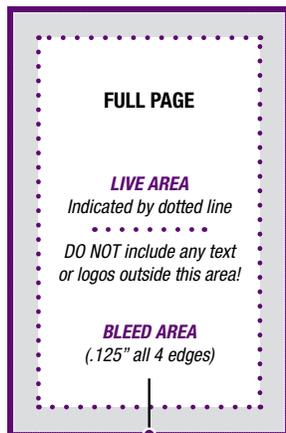
COLOR ADS	
Inside Front Cover ( <i>Full Page Only</i> )	\$2,000
Inside Back Cover ( <i>Full Page Only</i> )	\$1,200
Outside Back Cover ( <i>Full Page Only</i> )	\$2,000
Half-Page	\$570
Quarter Page	\$500
Business Card	\$100

## Important Deadlines

**Ad RESERVATION Deadline:** TBD

**Final FILE Deadline:** TBD

## Ad Diagrams



## SPONSORSHIP, ADVERTISING, EXHIBITOR CONTRACT

PLEASE Check ALL Appropriate Boxes Below:

### Sponsorship Selection

- Platinum Sponsor \$20,000
- Gold Sponsor \$10,000
- Silver Sponsor \$7,500
- Bronze Sponsor \$5,000
- Supporter \$2,500
- Friend \$1,500

SUB-TOTAL

### Exhibit Booth Selection

- Single \$1,500
- Double \$3,000

SUB-TOTAL

### Advertising Selection

- Media Distribution \$750
- Literature Exhibit Table \$250

### Color Ads

- Inside Front Cover \$ 2,000
- Half-Page \$ 570
- Inside Back Cover \$ 1,200
- Quarter-Page \$ 500
- Outside Back Cover \$ 2,000
- Business Card | \$ 100

SUB-TOTAL

GRAND TOTAL DUE:

COMPANY

CONTACT NAME

TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

### Payment Information

Remittance accepted in US Currency only.

- Enclosed is my CHECK (Payable to SSR)
- Charge my CREDIT CARD

*Please contact us if you'd like to pay by credit card.*

Return form with CHECK Payment to:

SSR 25 Century Blvd  
Suite 505 Nashville, TN 37214

### QUESTIONS?

CALL: 703-885-3502 OR EMAIL Julie Utano - Executive Director:  
executivedirector@ssr.org