

SSR 57TH ANNUAL MEETING

EVOLUTION OF REPRODUCTIVE SCIENCES

Where Should We Go?



15–19 JULY 2024

The Convention Centre Dublin
Dublin, Ireland

Sponsorship Prospectus



SSR.ORG



KEYNOTE & SPECIAL SYMPOSIA SPEAKERS



KEYNOTE LECTURE

Richard Prum

Yale University, USA



PRESIDENT'S SYMPOSIUM

Anne Ferguson-Smith

Cambridge University, UK



**STATE-OF-THE-ART
LECTURE**

Katsuhiko Hayashi

Osaka University, JAPAN



Masahito Ikawa

Osaka University, JAPAN



Marcella Milazzotto

Universidade Federale ABC, BRAZIL



Nicolas Plachta

University of Pennsylvania, USA



Melina Schuh

Max Planck Göttingen, GERMANY



Roser Vento-Tormo

Sanger Inst., UK



SPONSORSHIP OPPORTUNITIES

Become an Annual Meeting Sponsor in 2024!

SSR has developed the following benefits to ensure maximum visibility for our sponsors during the conference.

Brand Visibility

- ✓ PROMINENT SIGNAGE at the Annual Meeting
- ✓ PROMINENT SIGNAGE at your Sponsored Event
- ✓ EXHIBIT BOOTHS IN HIGH TRAFFIC AREA
- ✓ COMPANY LISTING in the Mobile App
- ✓ COMPANY LOGO on the Annual Meeting Website

	PLATINUM \$20,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	SUPPORTER \$2,500	FRIEND \$1,500	CONTRIBUTOR \$500-\$1,000
Recognition and Acknowledgement <ul style="list-style-type: none"> • SSR Website Event Page • SSR Website Homepage • Meeting Program (Digital) • Sponsor Signage • Conference Email to Attendees • (1) Spotlight Email to Attendees • Opportunity for sponsor to be acknowledged during opening or closing of the conference 	✓	✓	✓	✓	✓	✓	✓
Exhibit Booth	1 included	1 included	1 included	1 included	Available at discounted rate of \$1,000	Available at discounted rate of \$1,000	Available at discounted rate of \$1,000
Complimentary Meeting Registrations	6	5	4	3	2	1	
Welcome Bag Insert	✓	✓	✓	✓	✓	✓	✓
Social Post	2, Pre and post event	2, Pre and post event	1	1			
Complimentary Program Ad	Full-page	Full-page	Half-page				
Banner Ad in Mobile App	✓	✓	✓	✓	✓		
Invitation to President's Reception	3	2	2	1	1		
Informational Press Release to Members	3	2	1				
Logo recognition in Newsletters	6	4	2	1			
Upon Request Attendee List (Opt-ins only)	✓	✓	✓	✓			
Additional a la carte benefits	Any two Tier packages	One Tier 1 package and one Tier 2 package	Two Tier 2 packages	One Tier 2 package			

TIER 1

Mobile App
 ✓ Logo recognition on the mobile app homepage
 ✓ "Mobile app name" Sponsored by XXX

Trainee-Mentor Lunch
 ✓ Logo recognition on signage
 ✓ Opportunity to address the attendees during the lunch

Trainee Mixer
 ✓ Logo recognition on signage
 ✓ Opportunity to address attendees and kick off the session

Closing Reception
 ✓ Logo recognition on signage
 ✓ Opportunity to address the attendees during the sponsored reception

TIER 2

Breakfast/Lunch Sponsors
 ✓ Logo recognition on signage

Conference Bag
 ✓ Logo recognition on bag, along with SSR logo
 ✓ Secure your spot as the Conference Bag sponsor by June 3, 2024

Lanyard
 ✓ Logo recognition on lanyard, along with SSR logo
 ✓ Secure your spot as the Lanyard sponsor by June 3, 2024

Wellness Sponsor
 ✓ Logo recognition on hand sanitizer, along with SSR logo

Opening Reception
 ✓ Logo recognition on signage
 ✓ Opportunity to address attendees and kick off the session

Tea/Coffee Break
 ✓ Logo recognition on signage

T-shirt Sponsor
 ✓ Logo placement on conference T-shirt, along with SSR logo
 ✓ Secure your spot as the Conference Bag sponsor by June 3, 2024

Notepad
 ✓ Logo Recognition on notepad, which will be placed in all attendees conference bag
 ✓ Secure your spot as the Conference Bag sponsor by June 3, 2024

For more information or any questions, please contact:
Mika Sonis, SSR Sponsorship Coordinator, sponsor@ssr.org



EXHIBITING OPPORTUNITIES

As an exhibitor at the 57th Annual Meeting, you will have direct contact with over 1,000 research scientists, medical doctors, post-doctoral fellows, and graduate students in the field of reproductive biology. Delegates from several continents will participate in a forum of active discussion and learning; present data; discover the latest information in their field and collaborate with fellow scientists.

This is an opportunity to showcase your latest technology, products, programs and services to a targeted audience.

Exhibit spaces are sold on a first come, first serve basis.

EXHIBIT BOOTH Single: \$1,800 Double: \$3,600	Recognition on <ul style="list-style-type: none"> SSR Website Event Page Meeting Program (Digital) 	<ul style="list-style-type: none"> Sponsor Signage In Conference Sponsor Highlight Email to Attendees Opening and Closing Slides
	Complimentary Meeting Registrations: 2	

DEADLINE: 3 June 2024

Exhibitor Services

SSR has contracted with a show management service to provide exhibit materials, furnishings, and shipping services. This will include an exhibit service kit containing information, pricing, order forms and a complete schedule, including set up and dismantling hours.

Security & Liability

SSR and the Convention Centre Dublin assume no responsibility or liability for exhibitor's property or for loss or damage to displays while on the premises. Exhibitors are responsible for securing their own liability insurance, including, but not limited to, coverage for damage to property, accidents, and injuries to exhibitors, facility employees, or vendors as a result of the installation, occupancy, and dismantling or removal of their exhibits into and from the Convention Centre Dublin.

Cancellation Policy

Written notice of cancellation must be **RECEIVED BY May 27, 2024** for a refund of exhibit space except for a \$50 administrative fee. Cancellation **ON OR BEFORE June 11, 2024** will receive a 50% refund. Cancellation **AFTER June 11, 2024** will NOT receive a refund.

Registration may be transferred to another individual.

Exhibitors may attend their booth at any time during the hours of the SSR Annual Meeting, and are encouraged to book appointments with individuals.



ADDITIONAL OPPORTUNITIES

Media Distribution Fee \$750

SSR will distribute your pamphlet/brochure with each delegate's registration packet. SSR reserves the right to accept or reject materials and will issue a refund if rejected.

Additional Ways to Support SSR

The Society is a 501(c)(3) corporation, and all gifts are US-tax-deductible. All donations and their tax deductibility are acknowledged by a letter from the SSR President in January of each year, and donors are listed on the SSR Supporters page online. Donations can be directed to the general endowment of SSR, to support all of the society's activities, or directed to one of the specific funds listed below:

General Endowment Fund

Donations can be directed to the general endowment of SSR to support all of the society's activities.

Anita Payne Endowment Fund

Funds the Anita Payne New Perspectives on Reproductive Biology Lecture at the SSR Annual Meeting and SSR trainee participation in leading-edge courses or workshops.

Bruce D. Murphy Endowment Fund for SSR Trainee Members

Provide support for the trainees' activities at the Society's Annual Meeting.

Fuller Bazer International Scientist Fund

To recognize scientific excellence in reproductive biology of international scientists outside North America through an award presented at the Society's Annual Meeting.

Janice Bahr Endowment Fund

Provide support for earlier career independent scientists to attend SSR Annual Meeting.

John J. Eppig Endowment Fund

Funds Annual Meeting travel for speakers in a designated module or session on female gametogenesis or follicular development.

SSR Trainee Support Fund

Provides travel assistance to Trainee Members of the Society to attend and present their research at the Society's Annual Meeting.

Virendra B. Mahesh Neuroendocrine Program Fund

Provides funding for a symposium, plenary session, or similar event at the Annual Meeting with a focus on neuroendocrinology.

Past Presidents' Endowment Fund

Donations to this fund are designated for the SSR's Annual Meeting.

Trainee-Mentoring Award Fund

Supports the Trainee-Mentoring Award Fund, given to an SSR member who consistently has demonstrated support and guidance exceeding the basic responsibilities of an academic advisor.

Virendra B. Mahesh Legacy Fund

Supports maintenance and enhancement of Biology of Reproduction.

Virendra B. Mahesh New Investigator Fund

Supports the New Investigator Award, which recognizes an active, regular member of the Society for outstanding research completed and published within 10 years after receiving the PhD or other equivalent professional degree.

William Hansel Ovarian Research Program Fund

Funds an Annual Meeting symposium with a focus on ovarian function as it relates to the broader field of reproductive biology.

Additional Workshops

1st International Domestic Animal DoHad and Epigenetics Symposium

Our symposium aims to shed light on the pivotal role that DoHad and Epigenetics play in understanding the health and well-being of domestic animals. As the very first event of its kind, it will serve as a unique platform for

researchers, scientists, and professionals from around the world to exchange knowledge, share cutting-edge research, and foster collaborative relationships in these critical disciplines.

Ovarian Workshop

Details on the Ovarian Workshop can be found [here](#).



SPONSORSHIP, ADVERTISING, EXHIBITOR CONTRACT

PLEASE Check ALL Appropriate Boxes Below:

Sponsorship Selection

- Platinum Sponsor \$20,000
- Gold Sponsor \$10,000
- Silver Sponsor \$7,500
- Bronze Sponsor \$5,000
- Supporter \$2,500
- Friend \$1,500
- Contributor \$500-\$1,000

SUB-TOTAL

Exhibit Booth Selection

- Single \$1,800
- Double \$3,400

SUB-TOTAL

Additional Opportunities

- Media Distribution \$750
- Donation or Support Amount
- DADE Symposium
 - \$5,000
 - \$2,500
- Ovarian Workshop \$5,000

SUB-TOTAL

GRAND TOTAL DUE:

COMPANY _____

CONTACT NAME _____ TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

Payment Information

Remittance accepted in US Currency only.

- Enclosed is my CHECK (Payable to SSR)
- Charge my CREDIT CARD

Please contact us if you'd like to pay by credit card.

Return form with CHECK Payment to:

SSR 401 Edgewater Place
Suite 600
Wakefield, MA 01880

*All payments needs to be submitted by June 30th, 2024, to participate as a sponsor/exhibitor.
Organization's logo to be added to the website once payment is received.*

QUESTIONS?

EMAIL Mika Sonis, SSR Sponsorship Coordinator, sponsor@ssr.org